



Srednja ekonomska šola Ljubljana



U.S. Embassy in Slovenia

DESIGN THINKING

SREDNJA EKONOMSKA ŠOLA LJUBLJANA, ROŠKA

5. februar 2018 ob 9.00

Prijazno vabljeni na

PREDSTAVITEV IN DELAVNICO METODOLOGIJE DESIGN THINKING **Univerza Stanford, Kalifornija**

na Srednji ekonomski šoli Ljubljana, Roška c. 2,
5. februarja 2018 s pričetkom ob 9.00 (dovoz s Kapusove ul. do parkirišča SEŠLJ).

PROGRAM

9.00	Uvodni nagovor mag. Andreja Preskar, ravnateljica Srednje ekonomske šole Ljubljana mag. Marina Trampuš, Fundacija Tramp, ustanova za izobraževanje
9.10	Predstavniki Veleposlaništva ZDA v Sloveniji
9.15	Podjetnost v slovenskih šolah Maja Krušič Šega, MIZŠ
9.25	Pomen razvijanja podjetnosti med mladimi, prenos D.School metode v učni načrt dr. Aleš Vahčič, Ekonomska fakulteta Ljubljana
9.35	Design thinking na Srednji ekonomski šoli Ljubljana Zdenka Sušec, učiteljica Srednje ekonomske šole Ljubljana Maja Novak, študentka Gea Collega, nekdanja dijakinja SEŠ Ljubljana Gašper Kos, študent Gea Collega, nekdanji dijak SEŠ Ljubljana
9.45	Catherine Kavanaugh, MA Stanford
10.15	<i>Odmor za kavo</i>
11.00 – 14.00	Delavnica Design thinking, Catherine Kavanaugh, MA Stanford

Veselimo se srečanja z vami in vas prisrčno pozdravljamo!

mag. Andreja Preskar, ravnateljica

Prosimo, če potrdite vašo prisotnost na tel št.: 01 300 47 00 ali po el. pošti: tajnistvo@seslj.si

1. predstavitev 2. delavnica 3. oboje skupaj
2. ŠTEVILO PROSTIH MEST ZA UDELEŽBO NA DELAVNICI JE OMEJENO (40). Prijave sprejemamo do 1. 2. 2018

UDELEŽBA JE BREZPLAČNA.

Dogodek organizira Srednja ekonomska šola Ljubljana in Fundacija Tramp; Projekt RAISE UP, sofinancira Veleposlaništvo ZDA v Sloveniji

Catherine Kavanaugh, MA Stanford



Catherine Kavanaugh recognizes the multidisciplinary of the Design Thinking process as the particularly defining attribute that allows for disruption of patterns. She came to social innovation by way of the Hasso Plattner Institute for Design at.

Stanford (d.School) and the Stanford Graduate School of Education, where she focused on Cognitive Development and the many ways in which we learn. Prior to attending Stanford, Kavanaugh produced films and a touring international film festival to engage learners with their peers around the world. Her research investigates autobiographical memory and its impact on decision making. She brings with her a deep understanding of how team cohesion and creative confidence enables native innovation.

She has worked with project partners including PepsiCo, Gray Area, Lucile Packard Children's Hospital, Fidelity Savings and Hermann Miller with Peking University and the Central Academy of Fine Art in Beijing. As guest lecturer at the Hasso Plattner Institut for Software Systematic - School of Design Thinking, she coached graduate students for project partners including SAP, Janssen & Janssen, Babelsberg Filmpark and served as producer for the first international Design Thinking conference, the d.Confestival.

In 2014, she was guest expert for Design Thinking Week presented by Top 500 Innovators of Poland and the American Embassy, Poland. Introduced to Kazakhstan through the Silicon Valley Innovation Center, she delivered Design Thinking to the Nazarbayev School, Astana and in 2017 to professors, administrators and NGOs through Almaty Management University in Almaty and Aktau.

Degrees: MA Stanford University Graduate School of Education

- Fellowship Stanford-Freie Universität Berlin
- Further study: Human Computer Interaction, Technisches Universität, Berlin
- BA San Francisco State University, Physical Education/Dance
- Website: katykavanaugh.weebly.com!